



education

New York City College of Technology (The City University of New York), Brooklyn, NY
Bachelor of Technology in Communication Design, May 2011
Summa Cum Laude, Departmental Honors

Pratt Institute, Brooklyn, NY
Architecture Major, August 2006-January 2007

awards & honors

Dean's List

Work chosen as part of gallery show at the Brooklyn Waterfront Artists Coalition
Redhook, New York, Fall 2010

technical skills

proficiency in:

Adobe InDesign, Photoshop, Illustrator • Microsoft Office Suite •
Mac/PC Platforms • Telephone/email etiquette • Data Entry •

experience in:

Adobe Dreamweaver, Flash • Final Cut Pro • Photography and retouching

relevant coursework

Typographic Design I, II, III, IV • Visual Communications • Digital Imaging •
Campaign Development I, II • Psychology of Visual Perception • Advertising Design •
Print Production for Designers • Intro to Web Design • Design Team

professional experience

Jayden Star, New York, New York
Freelance Designer, October 2010-Present

Responsibilities include: Photography of merchandise, photo-retouching images for use in advertisements, line-sheets, and photo essays. Designing line-sheets, presentations and photo essays for various clients. Updating web design elements and inventory on company websites. Creation of duratrans, one of which is currently installed at Caesar's Palace in Atlantic City, New Jersey.

The Knot Inc., New York, New York
Art Freelance Intern, February 2011 to July 2011

Responsibilities included: Design and layout of various stories in multiple title issues. Archiving photos on the server. Photo research for online and print articles as well as for The Knot Live segments. Weekly prop and set preparation for webisodes of The Knot Live. Assisted in digitalization of The Nest Magazine for use on Issuu.

tnDsign, Brooklyn, New York
Freelance Designer, January 2008-Present

Production of brochures, business cards, monograms, logos, advertisements, posters, media kits, menus and package design for various clients.

Time Inc, New York, New York
Licensing and Syndication Intern, October 2009-June 2010

Responsibilities included: Editorial quality control of all international issues and titles. Fulfillment of licensee photo requests for multiple titles. Redesign of manual in InDesign. Organizing archived licensee issues. Weekly distribution of magazines to photo editors, directors and managers. Creating master lists of licensee websites, and publishing companies for research.

foreign languages

Fluency in Hebrew • Familiarity with Spanish and Arabic